



## SCHOOL OF LIFE FOUNDATION

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September 21, 2009

Dear Play Like A Champion Today™ Trainer,

I am writing to let you know of an exciting offer available to you as a Play Like A Champion Today™ partner. Many of you had the opportunity to meet Jack Rolfe of the School of Life Foundation at our 2008 or 2009 PLC National Leadership Conference. For those of you who did not have this opportunity, we would like to introduce this Foundation to you and explain the amazing benefits the Foundation offers.

The mission of the School of Life Foundation is to teach, train, motivate and inspire youth to “Achieve Straight A’s in the School of Life!” This mission is accomplished by **donating** a life skills curriculum to sports teams, schools, and other youth organizations that are working with young people. The curriculum is contained in the journal workbook titled *Learn to “School” Your Toughest Opponent*. This book introduces ten simple steps to attain more peace and happiness. Each step is an “A” word with “Appreciation” being the first “A” in the School of Life.

Receiving this **gift** from the School of Life Foundation is an easy process. Simply contact the foundation by visiting the website at [www.schooloflifefoundation.org](http://www.schooloflifefoundation.org) or call 435-632-2947. You then place your request of how many copies of the book you wish to have shipped. Suggestions of ways to use the book will be mailed along with the order, but you have the flexibility to use the books in whatever way works best in your setting. You may request orders as often as you desire and there is no cost to you or your organization. The program is available in English and Spanish. The School of Life Foundation simply wants to help you help kids!

What a tremendous and helpful resource this is for the young people you have the blessed task of ministering to. Jack Rolfe will contact you in the next weeks and I hope you will respond positively to his freely offered gift and find an effective use for his journals.

My best,

Kristin K. Sheehan  
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